

European conference | 29.10.2009

Poverty between reality and perceptions: the communication challenge

Brussels, room De Gasperi | Charlemagne building

- 9:00-10:00 registration**
- 10:00-10:15 opening speech**
President BARROSO, European Commission
- 10:15-11:40 1st panel: how Europeans perceive poverty and exclusion in the context of the crisis**
Chair: Marie DONNELLY, European Commission, DG EMPL, Director for Ressources and Communication
- 10:20-10:50 Presentation of two new Eurobarometer surveys
TNS and Gallup
- 10:50-11:10 How diverse perceptions are in the EU and how have they changed?
Serge PAUGAM, sociologist (tbc)
- 11:10-11:40 Questions and comments
- 11:40-13:00 2nd panel: public communication, a tool for social inclusion policies**
Chair: Claus SØRENSEN, European Commission, Director General for communication
- 11:45-12:30 Round table
Anne JOUBERT, Head of the Unit "integration and access to rights policy", Ministry of Labour, Social Relations, Family, Solidarity and Urban Issues (France)
Fintan FARRELL, Director of EAPN – European Anti-Poverty Network
Aurelio FERNANDEZ LOPEZ, Chairman of the Social Protection Committee of the European Union
- 12:30-13:00 Questions and comments
- 13:00-14:30 buffet lunch**
- 14:00-14:30 press conference from Commissioner ŠPIDLA (attendance reserved to journalists)**
- 14:30-16:30 3rd panel: how European media treat poverty and exclusion issues**
Chair: Robert VERRUE, European Commission, Director General for Employment, Social Affairs and Equal Opportunities
- 14:35-15:45 Round table
Stephan Russ-Mohl, Director of the European Journalism Observatory (Switzerland) (tbc)
Teresa HANLEY, Joseph Rowntree Foundation (United Kingdom)
Monique COUILLARD-DE SMEDT, activist at ATD Fourth World (Belgium)
- 15:45-16:30 Questions and comments
- 16:30-17:00 closing speech**
Vladimir ŠPIDLA, European Commissioner for Employment, Social Affairs and Equal Opportunities